



# Local CEO Leads Efforts to Raise \$1 Million for School for Children Impacted By Homelessness

(M2 PressWIRE Via Acquire Media NewsEdge) Continuing nearly a decade of ongoing support, Bluepoint Solutions, a Vista-based company offering item capture and payment processing solutions for credit unions and banks, and its CEO, Hal Tilbury, are challenging the Southern California region to a donation match program in support of Monarch School, the San Diego public K-12 school for children impacted by homelessness. Bluepoint Solutions and the Tilbury family are matching community donations made before Sept. 23, the first day of autumn, up to \$500,000. In total, the donation challenge aims to raise a combined \$1 million.

The \$500,000 match is spearheaded by Tilbury, whose company will match the first \$250,000 and is personally matching the remaining \$250,000 with his wife, Yolanda. As a constant supporter and former Board member of Monarch School, Tilbury recognized the need for additional funding to help build the new campus, and decided to challenge the community to double the donation.

"Homelessness is on the rise in San Diego and I believe we all have an obligation to help these children who, through no fault of their own, are in this situation," said Tilbury. "There is no better gift than education and no better way to break the cycle of homelessness. I truly hope the community will rise to the challenge and help build Monarch's new campus." In addition to this matching challenge, Bluepoint Solutions, adopted Monarch School five years ago committing to ongoing support. The company donates five percent of its annual net profits, matches all employee donations throughout the year, and provides paid-time-off for staff to volunteer at the school, many of whom go regularly. Going beyond just financial support, Bluepoint Solutions also sponsors Monarch School's annual Mother's Day party, donates dresses for the school's prom and provide a monthly dinner for both students and parents.

Funds from the Donation Match program will be used to build Monarch School's new campus that will break ground this fall in the East Village- Barrio Logan area of Downtown San Diego, just south of Petco Park. The new campus will allow Monarch School to serve more than double its current student population.

"Ask any student how they like Monarch, and their response will be that this school is their home," said Jim McMillan, president of the Monarch School Board of Directors. "We are providing so much more

than an education; we are providing a home and stability. With the generous support of Bluepoint Solutions and Hal Tilbury, we will soon be expanding to the new campus and able to help even more students. For that, we are so grateful." For more information about Monarch School or to make a donation, visit <http://monarchschoools.org/news-events/latest-news-events> or call (619) 685-8242. For more information on Bluepoint Solutions or Hal Tilbury, visit <http://www.bluepointsolutions.com>.

About Monarch School: Founded in 1988, Monarch School, located in downtown San Diego, is a public K-12 school exclusively for students who are at-risk and impacted by homelessness. Monarch School represents a unique public-private partnership between the San Diego County Office of Education and the Monarch School Project, a non-profit 501(c)3 organization. Today, more than 175 students between the ages of four and 19 are enrolled. Monarch School's committed team of educators, support staff and volunteers is dedicated to providing homeless and at-risk children with an accredited education while caring for their basic needs. Monarch School will break ground on its new campus in downtown San Diego in fall 2011. For more information, visit <http://monarchschoools.org> or call (619) 685-8242, ext. 227.

About Bluepoint Solutions: Vista, Calif.-based Bluepoint Solutions is a leading innovator in remote deposit capture (RDC), image-based item processing, enterprise 780750908 content management and receipt management. Adhering to strict best practice standards, Bluepoint delivers proven technology solutions and consulting services designed to achieve the strategic goals of increased employee productivity, reduced operating costs, and improved customer service. Bluepoint's family of products and services offer a complete, end-to-end, image-based item capture and payment processing solution.

Bolt Public Relations is a boutique public relations and marketing communications agency in San Diego, Calif. Bolt PR works with small to midsize businesses to help them generate a profitable buzz and positive public image.

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